Mhaven 2027: From Vision to Action

MARCH 24-25, 2027



Sponsorship Package

mhaven
A Waypoint Centre for Mental Health Care Initiative

Waypoint
CENTRE for MENTAL HEALTH CARE
CENTRE de SOINS de SANTÉ MENTALE

Building a Safer Future Through Knowledge, Collaboration, and Action

Every connection has the power to change a life.

Across Canada, people experiencing intimate partner violence often need support from many different services, including hospitals, mental health programs, shelters, justice partners, and community organizations. Each plays an essential role, but navigating several services at once can be difficult for survivors seeking help, especially during a time of crisis or uncertainty. For too many people, these challenges can contribute to delays in care, gaps in support, and missed opportunities for healing.

Mhaven was created to change that.

As Waypoint Centre for Mental Health Care's groundbreaking initiative, Mhaven is working to co-create Canada's first mental health-led hub dedicated to intimate partner and gender-based violence. Grounded in lived experience, research, innovation, and partnership, Mhaven is bringing sectors together to develop new approaches to care, strengthen pathways to support, and improve outcomes for individuals, families, and communities.

In March 2027, Mhaven will take an important next step.

Bringing Canada's Leaders Together

Over two days, Mhaven will welcome survivors, clinicians, researchers, community organizations, Indigenous partners, policy leaders, educators, and service providers from across Ontario and beyond for a unique knowledge-sharing event dedicated to improving responses to intimate partner violence.

This is not a traditional event.

It is a collaborative working forum where attendees will share evidence, explore emerging practices, identify gaps, strengthen partnerships, and develop practical solutions that improve mental health care and violence prevention.

Through keynote presentations, panel discussions, workshops, roundtables, wellness programming, and creative knowledge exchange, participants will build relationships and be part of a network that will continue to grow long after the event concludes.



Why Your Support Matters

Meaningful collaboration requires more than bringing people into the same room.

It requires creating an environment where every participant feels safe, respected, supported, and able to contribute their expertise.

Your sponsorship helps remove barriers that prevent participation while ensuring lived experience remains at the centre of every conversation.

Specifically, it will help:

- Ensure survivor-centred, trauma- and violence-informed wellness supports are available throughout the event.
- Provide honoraria that recognize the invaluable expertise of people with lived experience as community advisors.
- Reduce financial barriers through transportation, accommodation, and accessibility supports.
- Capture key insights through graphic recordings, photography, and video to extend learning beyond the event.
- Produce accessible knowledge products, including reports, visual summaries, videos, and educational resources that will be publicly shared to inform practice long after the conference ends.
- Create engaging event materials that strengthen participant experience and increase awareness of Mhaven's work.

Every sponsorship investment helps create an inclusive environment where diverse voices can shape the future of mental health care and intimate partner violence (IPV) response.



Creating Lasting Impact

The conversations held during these two days are only the beginning.
The ideas, partnerships, and recommendations developed through the event will directly shape Mhaven's ongoing work, including future resources, education and training, research priorities, service-navigation tools, and collaborative initiatives with community partners.

The knowledge generated will be transformed into practical, publicly accessible resources for clinicians, researchers, service providers, policymakers, community organizations, and people with lived experience across Canada. By equipping communities with relevant tools, knowledge, and connections, Mhaven will support them in strengthening local services and advancing meaningful, lasting change.

The relationships formed and learning exchanged during the event will create a foundation for continued collaboration across sectors. Together, these connections will help carry the work forward, informing future decisions, partnerships, and approaches to care long after the event has ended.



An Opportunity to Lead

Supporting Mhaven 2027 event is an opportunity to invest in meaningful systems change.

Sponsors become partners in advancing a future where mental health care, research, community organizations, and lived experience work together to better prevent violence, support healing, and improve care.

No single organization can create this future alone. Sponsor support will help strengthen collaboration, advance promising ideas, and build safer, healthier communities for generations to come.

Sponsorship Opportunities

Presenting Sponsor — $25,000 (Exclusive)

Recognition

- Exclusive "Mhaven 2027 Knowledge Sharing Event presented by..." naming recognition
- Premier logo placement on all event materials
- Recognition on event website with company profile and link
- Recognition in media materials and news releases (where applicable)
- Opportunity to deliver welcome remarks (3–5 minutes)
- Recognition from the podium throughout the event
- Full-page recognition in the event program
- Logo featured on attendee lanyards or registration area
- Opportunity to provide a branded attendee gift (optional)
- Opportunity to have a booth
- Eight complimentary registrations
- First right of refusal for the 2028 event
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

As the Presenting Sponsor, your organization plays a leading role in making the event possible—supporting accessibility, lived experience participation, wellness, knowledge exchange, and post-event learning resources that will continue influencing Mhaven's growth long after the conference concludes.

Innovation Partner – $15,000 (Exclusive)

Recognition

- Prominent logo placement on event signage and website with company link
- Recognition during opening and closing ceremonies
- Half-page recognition in the event program
- Opportunity to display corporate materials
- Opportunity to provide a branded attendee gift (optional)
- Six complimentary registrations
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

Innovation Partners fuel the vision of Mhaven by supporting the collaboration that drives meaningful change. Your investment helps connect lived experience, research, clinical expertise, and community knowledge to generate new ideas, strengthen partnerships, and build more responsive, trauma- and violence-informed systems of care for people impacted by intimate partner violence.

SOLD

Knowledge Partner
Keynote Speaker Sponsor - $10,000

DIAMOND & DIAMOND LLP LAWYERS

Recognition

- Exclusive recognition as Keynote Speaker Sponsor
- Opportunity to introduce the keynote speaker
- Logo displayed during keynote presentation
- Half-page recognition in program
- Website recognition
- Four complimentary registrations
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

Supports the participation of nationally recognized speakers, researchers, advocates, and leaders whose ideas inspire action and strengthen practice across Canada.

Knowledge Partner
Lived Experience Leadership Sponsor — $10,000 (Exclusive)

Recognition

- Exclusive recognition throughout lived experience programming
- Logo featured on related session materials
- Recognition from the podium during lived experience sessions
- Website and program recognition
- Four complimentary registrations
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

Recognizes and compensates lived experience expertise and supports meaningful participation through honoraria, travel, accommodations, and other participation supports.

Knowledge Partner
Research & Evaluation Sponsor — $10,000 (Exclusive)

Recognition

- Recognition throughout research presentations
- Logo featured within research programming
- Website and program recognition
- Four complimentary registrations
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

Supports evidence-informed learning, evaluation activities, and the translation of emerging research into practical improvements for mental health and IPV services.

Wellness Partner - $5,000

SOLD

Recognition

- Naming recognition for the Wellness Space
- Logo displayed within wellness area
- Recognition in program and website
- Two complimentary registrations
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

Funds trauma- and violence-informed wellness supports including support for participants engaging with potentially difficult or sensitive content, quiet spaces, mindfulness activities, and wellness programming that allow participants to engage safely with challenging subject matter.

Collaboration Partner – $5,000 (4 available)

Recognition

- Logo displayed throughout networking and collaboration spaces
- Quarter-page recognition in event program
- Website recognition
- Two complimentary registrations
- Impact Report
- Recognition on Waypoint's digital donor wall

Your Impact

Supports roundtable discussions and networking opportunities that strengthen partnerships between organizations and sectors.

Community Partner – $2,500 (8 available)

Recognition

- Logo in program
- Website recognition
- Sponsor acknowledgement signage
- One complimentary registration
- Impact Report

Your Impact

Helps ensure community organizations, students, emerging professionals, and grassroots organizations can participate regardless of financial barriers.

Access Partner – $500

Recognition

- Inclusion on Waypoint's Digital Donor Wall
- Recognition in the event program donor listing
- Charitable Tax receipt
- Impact Report

One $500 donation can help make participation possible for someone whose voice deserves to be heard.

Your Impact

An **Access Partner** helps remove financial barriers that might otherwise prevent someone from participating in the Mhaven Knowledge Sharing Event.

Your sponsorship may support travel, accommodation, registration assistance, accessibility needs, respite care, or other participation supports for individuals with lived experience, students, caregivers, frontline workers, and community organizations who would otherwise be unable to attend.

By investing in access, you're helping ensure the conversations shaping the future of mental health and intimate partner violence care include the diverse voices, perspectives, and experiences needed to create meaningful and lasting change.

In-Kind Partnership Opportunities

Organizations may also support Mhaven through gifts of products or professional services, including:

- Professional Photography
- Videography & Editing
- Graphic Recording / Visual Facilitation
- Printing & Signage
- Accessibility Services
- Transportation Services
- Indigenous Cultural Programming
- Wellness Activities
- Participant Welcome Gifts
- Technology & Audiovisual Services



Sponsorship Philosophy

Every sponsorship directly supports one or more of Mhaven's core commitments:

1. **Centre lived experience** by ensuring survivors are recognized, supported, and compensated for their expertise.
2. **Advance knowledge** by bringing together research, clinical practice, community leadership, and policy.
3. **Promote healing** through trauma- and violence-informed approaches that prioritize safety and wellbeing.
4. **Strengthen collaboration** across sectors to improve mental health and IPV responses.
5. **Create lasting impact** by transforming conference learning into practical tools, resources, and partnerships that continue long after the event.
6. **Continuing to grow** the hub and our community partnerships



Thank you for your support

The Mhaven team thanks you for your generosity in supporting this important work. Your contribution helps Mhaven continue bringing together research, mental health care, and lived experience to strengthen how systems respond to people affected by intimate partner violence.

Funds raised will not only support this knowledge sharing event, but also the broader work of connecting people to resources and services, strengthening collaboration across sectors, and creating opportunities for survivors, families, community partners, and practitioners to work together toward safer, more responsive systems.

Contact Us

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Scan the QR code to visit our website: **mhaven.ca**



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